

## ERSTE CONFERENCE KOFOLA GROUP INVESTOR PRESENTATION

6 October 2020



### OUR LONG-TERM STRATEGY IS TO BE MARKET LEADER OR RUNNER-UP

**GROUP RESULTS** 

**BUSINESS SEGMENTS** 

SUSTAINABILITY



MORE ABOUT KOFOLA

**GOALS 2020** 

M&A

Sales in countries where Kofola Group is number one or two in the soft drinks market account for **92% of our total revenue** 

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CONSOLIDATED INDICATORS

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### **PRODUCT SEGMENTS**

CATEGORY	REVENUE SHARE	MAIN OWN BRANDS	DISTRIBUTED AND Licenced brands
Carbonated Beverages	6M2038%6M1941%	kofola vinea in a in a	ROYAL CROWN.
Waters	32% 28%	RAJEC. Rodensko KLÁŠTORNÁ KLÁŠTORNÁ KALCIN STUDENAC STUDENAC STUDENAC	evian BADOIT
Non-carbonated Beverages	10% 11%	NASZE DOMOWE	RAUCH
Syrups	9% 8%	vocko ero	
Fresh & Salad Bars	4% 7%	UGO	
Other	7% 5%	SEMTEX DE LEROS CAFÉ RESERVA F.H.PRAGER	Dilmah 🛞

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### **LONG-TERM ORGANIC GROWTH**



#### EBITDA\* (CZKm)



Grey chart represents an acquisition effect between two subsequent periods. \* Continuing operations; adjusted for one-offs

### **2Q 2020 HIGHLIGHTS**

SUSTAINABILITY

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The Group had a 26.4% decline of revenue (excl. ACQ) but managed to keep EBITDA margin at 15.7% and a positive net profit, thanks to our long-term strategy based on traditional local brands, flexibility in decision-making and the commitment of all employees.

> The acquisition of Ondrášovka and Korunní mineral waters was finalized on 15 April and positively affected the 2020 results (sales mainly in Retail).

CS: Our 90 outdoor cinema productions with our HoReCa partners to support the weakened gastro segment and local tourism were very successful and would continue in the post-COVID period.

"Čekáme Tě v Kofokinu"











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# OUR SUSTAINABILITY EFFORTS

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### A COMPLEX APPROACH IS THE CORNERSTONE OF OUR SUSTAINABILITY PHILOSOPHY

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We have been deeply engaged in the reduction of the impact of our business on the environment since 2010. We have introduced hundreds of steps to make our business work in harmony with nature. We don't use sustainability as an empty phrase. We want "sustainable thinking" to be part of every decision we make. This is the only way to be sure that we can always be proud of what we do.



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#### CIRCULAR ECONOMICS IS THE GOAL

Sustainability impacts the whole lifecycle of our products. We prefer to buy healthy and local ingredients, which we process in a considerate way. We try to cut our carbon footprint during transportation. We reduce packaging materials — for example, we sell some products without any packaging at all. And, last but not least, we try to find a reasonable use for any waste produced as a byproduct of our activities.



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#### CASE STUDY: Transition of the Rajec Valley into a bio-district

The Rajec Valley in Slovakia is the source of our Rajec spring water. However, we don't only protect water resources. In 2019, we established closer cooperation with local farmers and we got organic certification for the whole area. The aim is to protect the whole unique Rajec ecosystem. We not only produce water in the Rajec Valley, but we also plant herbs for our products and keep bees. All these activities illustrate the complexity of our approach to the issue of sustainability.

### **SUSTAINABILITY: OUR 6 KEY AREAS OF INTEREST**

#### **CARBON FOOTPRINT**

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#### We decrease and offset the carbon footprint of our business in order to achieve full carbon neutrality by 2030.

- The biggest fleet of CNG trucks in Central Europe with 25% emission savings compared to regular trucks.
- Purchase of green energy: SK 100%, CZ 20%.

#### WASTE POLICY

#### We cut the amount of waste produced in connection with our business and look for ways to reuse this waste.

- 100% recyclability of packaging and materials.
- Support of zero, returnable, and more times reusable packaging.
- Zero waste office.

#### WATER PROTECTION

Water is the cornerstone of our business. We actively protect water sources to keep water in nature.

- Efforts to get organic certification for the Rajec Valley in Slovakia in cooperation with local farmers were successful.
- Cooperation with farmers to protect water sources in Radenska, Slovenia.

#### LOCAL FIRST

We put local suppliers first because we believe it is necessary to support the place where we live and run our business.

- Preparation of our own extracts from local herbs.
- Cooperation with relevant stakeholders in the surroundings of our production plants, and support of local activities.

#### **INGREDIENTS AND PRODUCTS**

We prefer natural ingredients from verified suppliers. This is the only way to produce healthy products for our customers.

- Removal of preservatives thanks to modern technologies.
- Decrease of sugar content in beverages.
- Transparent information about the origin of ingredients on labels – e.g. UGO fresh juice.

#### PEOPLE

We create a healthy and motivating work environment. Satisfied employees are the best ambassadors for our company.

- Family Friendly Company certification in Slovenia.
- Support of personal and professional development.

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### WE REDUCE PACKAGING WASTE FOLLOWING THE REDUCE—REUSE—RECYCLE PRINCIPLES

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## WE OPERATE WITH RESPECT TO Nature, society and Individuals.

Whole sustainability presentation for <u>download</u>.

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# **KOFOLA GROUP RESULTS**

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### **KOFOLA GROUP KEY 2Q FINANCIAL INDICATORS\***

CONTINUING OPERATIONS



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### **KEY 2Q 2020 MESSAGES\***

#### **GOOD RESULTS DESPITE COVID-19**



- Gross margin lower only by 5.2 p.p.
- EBITDA margin at 15.7%, lower by only 1.9 p.p. thanks to CS segment lower by 0.4 p.p. (incl. ACQ).
- Group EBITDA lower by 76.2 CZKm (24.9%), mainly affected by F&H.
- Net result maintained in black numbers.

#### COVID-19

- Mostly affected F&H due to closed UGO fresh and salad bars (F&H revenue lower by 37.2%, EBITDA lower by 21.3 CZKm).
- CS segment revenue decrease of 10.9% (incl. ACQ), Adriatic decreased by 23.3% (with bigger negative impact on Croatia due to lower tourism).
- Least affected sales of water (flat, incl. ACQ) and syrups (standard At home format).

#### **MANAGED INPUT COSTS**

 Cost savings – managed to keep cost/revenue ratio (SMD/Revenue flat, Admin/Revenue flat), savings on labour, marketing and distribution.

#### INNOVATIONS

• Korunní mineral water in returnable glass bottles (CZ Gastro).

#### M&A

 Ondrášovka & Korunní M&A completion in 2020 (15 April 2020). CONSOLIDATED INDICATORS

### **KOFOLA GROUP KEY 6M FINANCIAL INDICATORS\***

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### **KEY 6M 2020 MESSAGES\***

#### **GOOD RESULTS**

- Group EBITDA 349.1 CZKm lower by 75.6 CZKm (17.8%), in CS only by 6.4% (incl. ACQ).
- Group Revenue lower by 9.2%, in CS only by 6.6% (incl. ACQ).
- Group EBITDA margin lower by only 1.3 p.p., in CS remained flat (!).

#### COVID-19

- Impact from mid March in CZ+SK.
- Impact in Adriatic from 2020.
- F&H impacted due to closed UGO fresh and salad bars.
- Gastro segment running from end of May 20.

#### INNOVATIONS

- Successful launch of Kláštorná Kalcia mineral water on Czech market since Feb 2020 (new 0.5l format and 100% rPET).
- 0.5l Kofola cans sales significantly exceeding outlook.

• Positive Net profit.

#### M&A

- Extended gastro portfolio ciders (F.H.Prager small acquisiton in Jan 20).
- Ondrášovka & Korunní M&A completion in 2020 (15 April 2020).

#### MANAGED INPUT COSTS

- Savings on labour and marketing costs.
- PET resin costs down by c. 28% (vs. 6M19).
- Sweeteners' costs flat (vs. 6M19).
- Decreased logistic costs.

## **COVID-19 EBITDA\* EFFECT**

Period	Estimated effect
1020	c. (27) CZKm
2020	c. (100) CZKm

## **BUSINESS SEGMENTS**

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### OUR BUSINESS CONSISTS OF THREE MAIN SEGMENTS

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Sales in litres (1000)

### **REVENUE | CZECHOSLOVAKIA**



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CZECHIA	6M 2020*	6M 2019
Retail	↗ 135,990	94,274

HoReCa	<u>N</u>	27,507	40,284
Total	7	163,497	134,558

SLOVAKIA	6M 2020	6M 2019
Retail	↗ 73,751	73,849
HoReCa	> 15,046	24,001
Total	> 88,797	97,850

HoReCa includes On premise and On the go \* Including ONDRÁŠOVKA and Karlovarská Korunní

### **REVENUE | CZECHOSLOVAKIA**





### EBITDA AND EBITDA MARGIN | CZECHOSLOVAKIA

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### KOFOLA CAN COMPETE WITH GLOBAL BRANDS KOFOLA RETAIL MARKET SHARE (VALUE)





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### KOFOLA CAN COMPETE WITH GLOBAL BRANDS KOFOLA HORECA MARKET SHARE (VOLUME)





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### **REVENUE | ADRIATIC**



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#### Sales in litres (1000)

SLOVENIA	61	1 2020	6M 2019
Retail	~	32,431	32,279
HoReCa	<b>N</b>	12,279	16,551
Total	7	44,710	48,830

CROATIA	6M 2020	6M 2019
Retail	> 17,049	19,800
HoReCa	> 3,429	4,831
Total	> 20,478	24,631

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### **REVENUE | ADRIATIC**



124%

113%

111%



2019

### EBITDA AND EBITDA MARGIN | ADRIATIC



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### FRESH & HERBS: UGO





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### **FRESH & HERBS: UGO**

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#### Newest salad bar on prestigious address

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UGO opened its newest and largest Salad bar in the heart of the CZ capital on Wenceslas Square. This is already 34th establishment in Prague, the 79th overall across CS. The two-store flagship with a total area of 482 m2 started its operation in July.





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### FRESH & HERBS: LEROS AND PREMIUM ROSA



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Producer of premium natural products such as syrups, juices and jams.

**LEROS** 

Certified producer of medical-grade herbal teas with history dating back to 1954.





Distributor of high quality Café Reserva coffee and Dilmah teas. Merged with LEROS in 1020.

# CONSOLIDATED FINANCIAL PERFORMANCE INDICATORS

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Free CF (CZKm)

Cash bal.

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### **SELECTED FINANCIAL PERFORMANCE INDICATORS**



• No major changes.



- INV: +157 CZKm higher stock to ensure sufficient material for production, ACQ effect and FX.
- REC: (111) CZKm lower REC due to COVID (net of ACQ effect).
- PAY: (5) CZKm lower PAY due to COVID (net of ACQ effect).

	6M 20	6M 19
Adjusted EBITDA	349.1	424.7
Change of WC	(36.6)	(88.8)
CAPEX	(300.5)	(310.7)
Taxes paid	(60.8)	(82.7)
Free CF	(48.8)	(57.5)

- EBITDA drop due to COVID.
- Higher cash outflows from REC in 6M19 (CS).

583.8

364.3

### ROCE\*\*

	6M 20	6M 19
Adjusted EBIT	54.8	159.9
Total assets	8,159.5	6,678.8
Cash & CE	583.8	364.3
Current liabilities	2,450.6	2,792.3
ROCE	1.1%	4.5%

- EBIT drop due to COVID.
- Assets and LT liabilities increase due to new ACQ.

\* Inventories + Trade and other receivables – Trade and other payables. Adjusted for items not representing working capital. \*\* EBIT / (Total assets – Current liabilities – Cash and cash equivalents) CONSOLIDATED INDICATORS

### **SELECTED FINANCIAL PERFORMANCE INDICATORS**



#### Gross and net debt calculation (CZKm)

	30-6-20	31-12-19
L/T bank loans	3,490.1	2,229.2
L/T lease liabilities	337.8	314.4
S/T bank loans	616.4	783.8
S/T lease liabilities	131.1	105.4
Gross debt	4,575.4	3,432.8
Cash	(583.8)	(774.5)
Net debt	3,991.6	2,658.3

#### Change in bank loan repayments schedule

Due to COVID-19, Kofola ČeskoSlovensko has utilized government moratorium on its bank loans. Planned repayments of 108.8 CZKm in 2020 and 108.8 CZKm in 3020 were/will be postponed by 6 months.



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## **M&A STRATEGY | WHERE WE INVEST?**



No material acquisitions in the mid-term future.

### F.H.PRAGER: 1Q 2020 ACQUISITION



#### Basic information

Acquisition date	9 January 2020
Price	3.0 CZKm
Recognized goodwill	3.3 CZKm

#### Rationale

- Extends our portfolio.
- Know-how of the fermentation process.
- Intended for both HoReCa and Retail.




## ONDRÁŠOVKA AND KORUNNÍ: 2Q 2020 ACQUISITION



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#### **Basic information**

Acquisition date	15 April 2020
Price	1,105.8 CZKm
Recognized goodwill	538.0 CZKm

#### Rationale

- Will double our market share in CZ retail in water category.
- Water makes up to 60% of CZ retail market volumes.
- Mineral water market protected against negative market fluctuations.
- Is subject to integration into Group's systems and processes.

#### voda, kte vás udrží v ideální vnováze



### HOOP AND MEGAPACK DIVESTMENTS

#### HOOP sale

Leaving unsuccessful business in Poland based on private labels and low performing own brands.

Cash-flow effects in 2019 (CZKm)	
Receivables paid	39.1
Repayment of loan	104.2
Payment of the transaction price I	68.0
Cash of disposed subsidiary	(46.6)
Total	164.7

Cash-flow effects in 10 2020 (CZKm)	
Payment of the rest of the transaction price II	138.5*

#### Megapack sale

Leaving non-core business in a Russian associate.

Cash-flow effects in 2019 (CZKm)	
Dividend I	21.7
Dividend II	15.3
Total	37.0

## Cash-flow effects in 10 2020 (CZKm)Payment of the transaction price113.9\*

# **GOALS 2020**

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### **GOALS 2020**

	2020
EBITDA* (range)	950-1,000 CZKm
Revenue growth	N/A
Max CAPEX*	450 CZKm
Dividend per share (recommended by BoD)	13.50
Net debt / EBITDA	N/A

Due to the current situation regarding COVID-19, we cannot set goals for all KPIs. BoD of Kofola ČeskoSlovensko recommended to the General Meeting which will be held after the end of bank loan moratorium in November 2020 that it approve a 2019 dividend in amount of CZK 13.50 per share, before tax. In the event of a significant negative change in connection with the COVID-19 pandemic before the date of the General Meeting, the recommendation may be reconsidered.

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### NET REVENUE OUTLOOK (EXCL. ACQ)

Month	Change
July 2020	c.(1%)
August 2020	c. +3%

Outstanding CS segment revenue development in both months. Decrease in July due to persisting COVID-19 impact in Adriatic that is more dependent on tourism, and in UGO that was impacted the most.



# **MORE ABOUT KOFOLA**

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### **HISTORY OF SUCCESSFUL ACQUISITIONS AND DEVELOPMENT**



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### **HISTORY OF SUCCESSFUL ACQUISITIONS AND DEVELOPMENT**



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### **KOFOLA OWNERSHIP STRUCTURE**



13,50

2018

13,50

TBA

2019\*\*\*

### **KOFOLA LISTED ON PSE**



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#### Dividends per share (CZK) Earnings per share (CZK) 16,20 15,48 14,67 13,50 12,05 10,67 7,00 2016 2017 2018\* 2019\* 2016\*\* 2016 2017

#### Share performance (CZK)



#### Dividend policy

 60% of consolidated net profit achieved in each financial year from 2017-2020, subject to sufficient distributable profits.

#### About shares

Market capitalization	189.2 EURm
Dividend yield (latest dividend to share price as at 30-6-20)	5.9%
Average transaction volume	8,380 per day

### **6M 2020 AWARDS**



#### **PROKOP 2019**

First Prize in Corporate Communication for the Kamilka Project.



#### **Randstad Award**

3rd place for Kofola in the complete ranking of the most attractive employers in the Czech Republic, 1st place in FMCG category.



#### Mediář

2 TV spots (Royal Crown Cola and Kofola) placed in TOP 10 of TV Advertisements in 2019.



#### Zlatá pecka

Best of Best from Association of Czech Advertising Agencies and Marketing Communication (Acra-mk) for the legendary Christmas TV Kofola Advertisement.

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### **RESULTS OF KOFOLA GROUP | 6M 2020**

Reconciliation of reported and adjusted results (CZKm)	Reported	One-offs	Adjusted
Revenue	2,752.9	-	2,752.9
Cost of sales	(1,561.8)	-	(1,561.8)
Gross profit	1,191.1	-	1,191.1
Selling, marketing and distribution costs	(947.9)	-	(947.9)
Administrative costs	(211.1)	-	(211.1)
Other operating income/(costs), net	(71.7)	94.4	22.7
Operating profit/(loss)	(39.6)	94.4	54.8
Depreciation and amortisation	300.5	(6.2)	294.3
EBITDA	260.9	88.2	349.1
Finance income/(costs), net	(19.3)	0.1	(19.2)
Income tax	(30.9)	(3.3)	(34.2)
Profit/(loss) for the period	(89.8)	91.2	1.4
- attributable to shareholders of Kofola ČeskoSlovensko a.s.	(82.5)	91.2	8.7

#### One-offs

#### **Continuing operations:**

- PPE impairment of 35.4 CZKm (F&H).
- Restructuring costs of 24.3 CZKm (CS) and of 3.1 CZKm (F&H).
- Advisory costs of 12.0 CZKm (CS).
- Costs connected with the maintenance of closed Grodzisk Wielkopolski plant of 10.6 CZKm (F&H).
- Costs for support of the parties impacted by COVID-19 of 5.9 CZKm (CS).
- Costs arising on merger between LEROS and Espresso of 1.8 CZKm (F&H).
- Costs arising on integration of newly acquired subsidiaries of 1.7 CZKm (CS).
- Net gain on sold items of Property, plant and equipment of 0.4 CZKm (All segments).

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### **GROUP RESULTS COMPARISON 6M\***

(CZKm)	6M20	6M19**	Change	Change (%)
Revenue	2,752.9	3,032.3	(279.4)	(9.2%)
Cost of sales	(1,561.8)	(1,621.5)	59.7	(3.7%)
Gross profit	1,191.1	1,410.8	(219.7)	(15.6%)
Selling, marketing and distribution costs	(947.9)	(1,031.0)	83.1	(8.1%)
Administrative costs	(211.1)	(220.6)	9.5	(4.3%)
Other operating income/(costs), net	22.7	0.7	22.0	3,142.9%
Operating profit/(loss)	54.8	159.9	(105.1)	(65.7%)
EBITDA	349.1	424.7	(75.6)	(17.8%)
Finance income/(costs), net	(19.2)	(68.7)	49.5	(72.1%)
Income tax	(34.2)	(70.4)	36.2	(51.4%)
Profit/(loss) for the period continuing operations (CO)	1.4	20.8	(19.4)	(93.3%)
<b>Profit/(loss) for the period</b> discontinued operations (DO)***	-	5.9	(5.9)	(100.0%)
Profit/(loss) for the period (CO+DO)	1.4	26.7	(25.3)	(94.8%)
- attributable to shareholders of Kofola ČeskoSlovensko a.s.	8.7	30.2	(21.5)	(71.2%)

#### **Continuing operations**

- Revenue drop due to COVID-19, impacting mainly HoReCa distribution channel. Also very rainy June 2020.
- Gross profit margin decreased only by 3.2 p.p. due to realized saving measures and lower prices of PET.
- Decreased S,M&D costs due to lower sales (distribution costs), lower employee expenses and savings in marketing.
- ADMIN costs percentage decrease lower than S,M&D due to higher portion of fixed costs.
- Net FIN result significantly better mainly due to unrealized FX gains arising on Company's EUR receivables.
- Lower Income tax expense mostly attributable to lower taxable profits.

### **GROUP RESULTS COMPARISON 2Q\***

(CZKm)	2020	2019**	Change	Change (%)
Revenue	1,463.6	1,741.1	(277.5)	(15.9%)
Cost of sales	(822.9)	(888.1)	65.2	(7.3%)
Gross profit	640.7	853.0	(212.3)	(24.9%)
Selling, marketing and distribution costs	(490.8)	(567.9)	77.1	(13.6%)
Administrative costs	(94.8)	(114.1)	19.3	(16.9%)
Other operating income/(costs), net	21.2	0.9	20.3	2,255.6%
Operating profit/(loss)	76.3	171.9	(95.6)	(55.6%)
EBITDA	230.2	306.4	(76.2)	(24.9%)
Finance income/(costs), net	(52.2)	(42.7)	(9.5)	22.2%
Income tax	(18.8)	(52.3)	33.5	(64.1%)
Profit/(loss) for the period continuing operations (CO)	5.3	76.9	(71.6)	(93.1%)
<b>Profit/(loss) for the period</b> discontinued operations (DO)***	-	15.7	(15.7)	(100.0%)
Profit/(loss) for the period (CO+DO)	5.3	92.6	(87.3)	(94.3%)
- attributable to shareholders of Kofola ČeskoSlovensko a.s.	8.9	94.2	(85.3)	(90.6%)

#### **Continuing operations**

- COVID-19 had pervasive effect on 2020 financial results with the most significant effects being described within 6M20 results above.
- Lower 2020 ADMIN costs due to option scheme expenses in 2019.
- Net FIN result worse due to higher FX losses in 2020.
- Net result in black numbers.
- EBITDA margin in 2020 reaching 15.7% represents decrease only by 1.9 p.p.

### **CONSOLIDATED INCOME STATEMENT\***

(CZKm)	6M20**	6M19**	2019**	2018**	2017	2016
Revenue	2,752.9	3,032.3	6,409.5	6,159.2	6,963.3	6,999.0
Cost of sales	(1,561.8)	(1,621.5)	(3,344.9)	(3,300.2)	(4,134.1)	(4,211.6)
Gross profit	1,191.1	1,410.8	3,064.6	2,859.0	2,829.2	2,787.4
Selling, marketing and distribution costs	(947.9)	(1,031.0)	(2,090.5)	(1,925.8)	(2,093.0)	(1,876.9)
Administrative costs	(211.1)	(220.6)	(453.8)	(409.5)	(373.7)	(403.1)
Other operating income/(costs), net	22.7	0.7	49.2	29.8	22.4	33.9
Operating profit/(loss)	54.8	159.9	569.5	553.5	384.9	541.3
EBITDA	349.1	424.7	1,119.4	1,056.6	950.2	1,064.4

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### **CONSOLIDATED STATEMENT OF FINANCIAL POSITION**

(CZKm)	30.6.2020	31.12.2019	31.12.2018*	31.12.2017	31.12.2016
Non-current assets	5,876.2	4,394.0	4,348.8	4,786.2	4,915.9
Current assets	2,283.3	2,522.4	2,214.2	1,792.7	3,104.0
Total assets	8,159.5	6,916.4	6,563.0	6,578.9	8,019.9
Equity attributable to owners of Kofola ČeskoSlovensko a.s.	1,469.0	1,530.1	1,483.4	1,977.7	2,736.6
Equity attributable to non-controlling interests	(23.9)	(16.5)	(8.2)	(3.7)	2.9
Total equity	1,445.1	1,513.6	1,475.2	1,974.0	2,739.5
Non-current liabilities	4,263.8	2,842.5	2,613.9	1,855.7	1,580.4
Current liabilities	2,450.6	2,560.3	2,473.9	2,749.2	3,700.0
Total liabilities	6,714.4	5,402.8	5,087.8	4,604.9	5,280.4
Total liabilities and equity	8,159.5	6,916.4	6,563.0	6,578.9	8,019.9

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### **CONSOLIDATED STATEMENT OF CASH FLOWS**

(CZKm)	6M20	6M19	2019	2018	2017	2016
Net cash flows from operating activities	111.8	224.3	932.3	821.2	720.0	655.3
Net cash flows from investing activities	(1,201.3)	(376.9)	(355.0)	(389.4)	(469.0)	(748.7)
Net cash flows from financing activities	885.3	(101.1)	(418.7)	(101.7)	(1,352.8)	(420.4)
Cash and cash equivalents at the beginning of the period	774.5	619.3	619.3	289.6	1,421.0	1,940.0
Effects of exchange rates changes on cash and cash equivalents	13.6	(1.3)	(3.4)	(0.4)	(29.6)	(5.2)
Cash and cash equivalents at the end of the period	583.8	364.3	774.5	619.3	289.6	1,421.0



### CONTACT

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